

JASON FOUCHARD

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PROFILE

Graduate of California University of Pennsylvania with experience in video writing, production, editing, as well as skills in web and design looking to gain more experience in the field.

JOB EXPERIENCE

CREATOR / PRODUCER, WEATHER ON THE WEB / CLIMATECAST WEB SHOWS

Created and produced two new online weather shows for California University of Pennsylvania's Meteorology program. Produced professional animated openings for both shows using Apple's Motion, and edited shows together using Final Cut Pro. Completely redid weather studio setup for the two shows, including installing new equipment, rearranging lighting, and creating new animated WSI forecast graphics.

Used WSI and studio equipment, including video switcher and chroma key, to produce a 3 to 5 minute web forecast for the California, Pennsylvania area. Worked with the forecaster to produce the forecast. Using Final Cut Pro, added intro sequence and exported video for web for viewing on the show's web page, Facebook, and Twitter.

Used studio equipment, including video switcher and chroma key, multiple cameras, WSI, Mac Pro multi-monitor computer, and teleprompter to create a professional meteorology show. Worked in a team of researchers to come up with show topics, and anchored multiple shows. Wrote full scripts for all shows before filming. Exported video for web for viewing of the show's web page, Facebook, and Twitter.

WEATHER INTERN, WUSA*9 TV — 2009

Selected as one of the two summer weather interns at WUSA*9 TV in Washington, D.C. during the Summer of 2009. Learned valuable lessons and gained experience in Broadcast Meteorology by receiving hands-on experience with weather graphics, chroma key, and forecasting in a real operating television environment. Assisted with the filming and editing of news packages.

WEATHER ANCHOR, CALIFORNIA UNIVERSITY TELEVISION NEWSCENTER — 2009/2010

Selected to be one of the two weather anchors for the California University of Pennsylvania campus television station's news program, CUTV Newscenter, for the Spring 2009 and 2010 semesters. Prepared and recorded a forecast every other Thursday for air on that day's Newscenter using WSI and other production equipment.

WEATHER SECTION EDITOR, CALIFORNIA UNIVERSITY OF PENNSYLVANIA TIMES — 2007-2010

Edited and composed the university newspaper's back fold weather section every week using Photoshop compiling material and forecasts from other Meteorology students and myself. Created a completely redone layout for the section in Spring, 2008, including better organized and increased content, a longer forecast period, and a more polished overall look.

CAMERA OPERATOR/FLOOR DIRECTOR/AUDIO, MCPS HOMEWORK HOTLINE LIVE! — ROCKVILLE, MARYLAND — 2001-2006

Volunteered at Montgomery County Public Schools' iTV on the live help call-in television show, Homework Hotline Live!. Gained experience in live television production, including operation of equipment such as television cameras, audio board, and video mixer as well as floor directing.

TEAM LEADER, TARGET (GAITHERSBURG, MD) — 2010-PRESENT

Managed a team of 20-40 team members in a high-volume suburban retail store. Managed the very high-turnover seasonal department; in charge of execution of transitions, clearance, and product presentation.

WEBSITE DEVELOPER, WAYNE BRESLYN — GAITHERSBURG, MARYLAND — 2005-2006

Developed, from scratch, a website for high school chemistry teacher Wayne Breslyn's classes over the course of a semester. The website is easy to update, allowing editing of the content, such as class news, online quizzes, and documents without knowing a programming language. I was able to expand my knowledge of PHP, HTML, CSS, and other web technologies.

ORGANIZATIONAL EXPERIENCE

METEOROLOGY CLUB — CALIFORNIA UNIVERSITY OF PENNSYLVANIA; CALIFORNIA, PENNSYLVANIA — 2006-PRESENT

Club Officer Fall 2009, Spring 2010

Elected as Webmaster of the Cal U Meteorology Club. Ran and updated club/department website, as well as the "Weather on the Web" and "ClimateCast" webcasts.

Stormchase Meteorology Field Course Spring, 2008/2009

Tracked severe storms through thirteen different states, intercepting two tornadoes near Haze, Kansas on May 22, 2008

StormFest 2008-2010

Volunteered at the Cal U Meteorology-produced StormFest event in which Meteorology, Earth Science, and Education students taught elementary/middle school students and adults about weather, the environment, geology, and geography. Designed and coded the informational webpage for StormFest 2009.

Club Guest Speaker Posters 2006-2007

Using Photoshop, created posters to advertise the Cal U Meteorology Colloquium Series

Forecast Shift Coordinator 2007-2009

AMS CONFERENCE — ATLANTA, GEORGIA 2010

Selected as one of the California University of Pennsylvania Meteorology students to attend the American Meteorological Society Conference in Atlanta, Georgia in January 2010. Accepted Chapter of the Year award for the Southwest Pennsylvania Chapter of the AMS along with other chapter officers.

NWA CONFERENCES — RENO, NEVADA 2007 / LOUISVILLE, KENTUCKY 2008

Selected as one of the California University of Pennsylvania Meteorology students to attend the National Weather Association Conference in Reno, Nevada in October 2007, and Louisville, Kentucky in October 2008. Accepted to present a poster in Louisville on a reanalysis of the May 22, 2008 tornado outbreak near Haze, Kansas as witnessed during participation in Stormchase Meteorology Field Course.

AMERICAN METEOROLOGICAL SOCIETY MEMBER — 2006-PRESENT

NATIONAL WEATHER ASSOCIATION MEMBER — 2007-PRESENT

PEER MENTOR — 2007-PRESENT

Mentored freshman students, including new Meteorology majors. Helped them adjust to college and assisted with any questions regarding the school, major, or other issues.

LIONS CLUB OF CALIFORNIA UNIVERSITY OF PENNSYLVANIA; CALIFORNIA UNIVERSITY OF PENNSYLVANIA; CALIFORNIA, PENNSYLVANIA — 2007-PRESENT

Club officer, charter member, webmaster

EDUCATION

California University of Pennsylvania, California, Pennsylvania

Bachelor of Science in Meteorology, Cum Laude, May 2010

Gaithersburg High School, Gaithersburg, Maryland

High School Diploma, 2006

AWARDS

Broadcaster of the Year, California University of Pennsylvania, 2009-2010

WxChallenge, 2nd Place Overall Forecaster, California University of Pennsylvania Group, 2007-2008

Presidential Scholarship Fund, California University of Pennsylvania, 2007

Community Service Tassel: 1000+ hours of community service, Gaithersburg High School, 2006

SKILLS

Weather

- * Effectively presented weather information through a variety of mediums, including television, print, and online
- * Able to use forecast models and current surface and upper level conditions to forecast the weather
- * Forecasted weather in weekly forecast shifts at California University of Pennsylvania
- * Operate home personal weather station which uploads weather data to Weather Underground

Computer and Web

- * Experience with Photoshop, WSI, IDV, McIDAS, Word and Excel
- * Visual Basic, HTML, XHTML, XML, CSS, Javascript, PHP, and MySQL
- * Active user, and vast knowledge of social media, such as Facebook and Twitter.
- * Familiar with Windows, Mac, and Linux and can easily adapt to new platforms and environments
- * Extensive general computer knowledge and a love for learning and experiencing more

Television and Radio

- * On- and off-camera experience in a studio environment

- * Video production and editing
- * Clear, concise, and entertaining writing
- * Video and audio editing; familiar with many video editing environments such as Final Cut, Avid, and Premiere
- * Studio equipment, such as cameras, audio mixer, production (video) switcher.
- * Familiar with live, on-air environment

Social

- * Communicating complicated technical information to individuals in an easy-to-understand way
- * Interacting with people I do not know and making acquaintances.

REFERENCES

Available Upon Request